Online Retailer Improves Operational Efficiency with EFT

Challenge

For over a decade, three large online retailers were all operating under the same corporate umbrella, until they made the decision to separate. With any split there is always the question of who owns what? Who keeps what? Where do we go from here?

At the recommendation of one of the online retailer's employees, Globalscape Enhanced File Transfer™ (EFT™) was introduced as the best solution to meet business requirements for their secure data exchanges.

The retailer's existing homegrown file transfer system left them vulnerable to a wide range of risks, from productivity declines to an insufficiently protected network.

To better position their business, they hoped to find a solution that would offer the following:

> A single platform for management, monitoring and tracking

> Integration-ready with business critical applications for full operational visibility

> A cost effective and budget-friendly solution

The online retailer needed a quick and problem-free transition to their new enterprise-level managed file transfer solution, and the transition needed to be achieved without any interference to their daily operations.

Solution

After an analysis of the online retailers' infrastructure and a discussion about their goals and file transfer requirements – the decision was made to deploy Globalscape Enhanced File Transfer™ (EFT™) Enterprise to streamline the retailer's file transfer processes and decommission their existing file transfer system.

SOLUTIONS
- EFT Enterprise
- Professional Services
- Advanced Workflow Engine (AWE)
- High Availability (HA)

KEY BENEFITS
- Operational visibility
- Automated workflows and processes
- Onsite training
- Continued support during migration

With EFT, they would be in a position to minimize errors, failed file transfers, and other inefficiencies or productivity risks, while having complete visibility over the entire file transfer infrastructure. The retailer liked the large feature set of EFT Enterprise, including the Advanced Workflow Engine (AWE) module which simplified their complicated data transfer workflows. EFT also gave the online retailer the ability to provide High Availability in Active-Active clustering.

Results

By implementing EFT Enterprise with the AWE module in High Availability, the online retailer could finally decommission several outdated homegrown systems. Through the Advanced Workflow Engine module, the online retailer was able to use automated scripts and programs within an easy to manage, centralized platform, for management and tracking purposes.

Globalscape's Professional services team was also brought in to assist with the implementation, as well as train the staff on the solution. Following the initial deployment Globalscape's Professional Services team provided remote support to help them with the integration of other systems as they are migrated off the previous solutions on a case by case basis. By utilizing the Professional Services team the online retailer's IT team was able to expedite the deployment process to get the system up and running quickly and cost effectively.

Contact a Globalscape Solution Specialist today and discover how EFT Enterprise can improve the efficiency of your organization.

About Globalscape

Globalscape enables businesses around the globe to unleash the power of their data. As a leader in secure information exchange and a data integration innovator, Globalscape's powerful yet intuitive platform, reliable support and dedication to solving even the most complex of data challenges help organizations accelerate their digital business transformation.

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unleashing the power of data