

James L. Bindseil, President & CEO May 14, 2015

2015 GlobalSCAPE, Inc Annual Shareholders Meeting



### Safe Harbor Statement

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The words "would," exceed," "should," "anticipates," "believe," "steady," "dramatic," and variations of such words and similar" expressions identify forward-looking statements, but their absence does not mean that a statement is not a forward-looking statement. These forward-looking statements are based upon the Company's current expectations and are subject to a number of risks, uncertainties and assumptions. The Company undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise. Among the important factors that could cause actual results to differ significantly from those expressed or implied by such forward-looking statements are risks that are detailed in the Company's Annual Report on Form 10-K for the 2014 fiscal year, filed with the Securities and Exchange Commission on March 30, 2015.



## Globalscape 19 Years Strong



For almost two decades, we have provided secure information exchange solutions

#### **Selected Awards and Achievements**

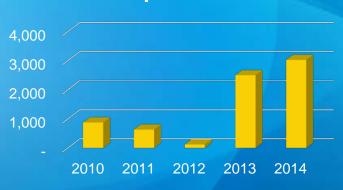
- Info Security Products Guide Global Excellence Award Winner: 2011, 2012, 2014, 2015
- Info-Tech Research Group Managed File Transfer Vendor Landscape Champion (Last published December 2013)
- Gartner Managed File Transfer Magic Quadrant Leader (Last published 2009)
- Recipient of a 5-Star Rating in The Channel Company's CRN 2015 Partner Program
- Recognized by Texas Monthly as one of the "Best Companies to Work for in Texas" for five years straight
- Recognized four times by San Antonio Express-News as one of "San Antonio's Top Workplaces"



# **Steady Growth**



# Net income excluding infrequent items



Deferred revenue at the end of 2014 was \$14.8 million, which is a 37% increase over the 2013 amount



## Strong Financial Position

Cash flow from operating and investing activities

2013 **\$2.9 million** 2014 **\$5.3 million** 

Cash and investments at December 31, 2014 \$14.5 million

Working capital ratio excluding deferred revenue 6:1

Notes payable or long term debt Zero

Quarterly dividend per share\* \$0.015



<sup>\*</sup> Commencing the second quarter of 2015. Initial cash dividend will be \$0.015 per share payable on June 3, 2015 to shareholders of record at the close of business on May 19<sup>th</sup>, 2015. Timing and amount of dividends to be paid in subsequent quarters will be determined on future dates by the Board of Directors

## 2014 Momentum Continued into Q1 2015

- Revenue \$6.9M 20% YoY increase from Q1 2014
- Maintenance and Support exceeded \$4M for the first time in Globalscape history
- New License bookings grew 41% YoY from Q1 2014
- Launched Workspaces module for EFT, adding user-defined collaboration to EFT
- Launched scConnect as a secure on-premises alternative to public cloud mobility tools



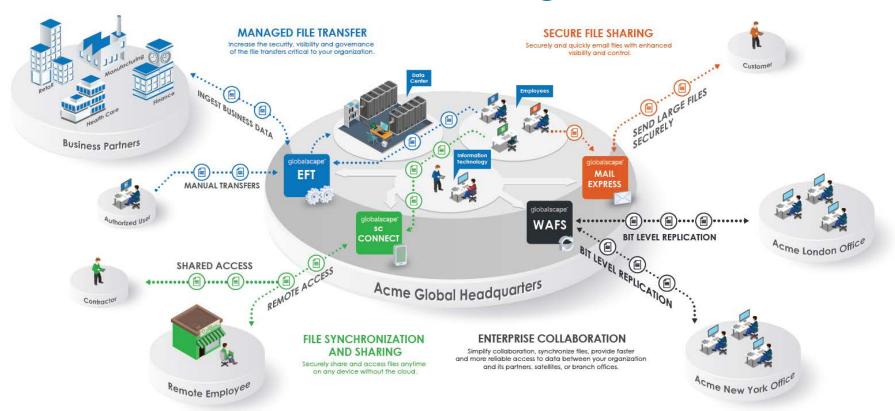
## 2015 Focus







## Secure Information Exchange







## Market Landscape

Managed File Transfer

Secure Email Gateway

File
Synchronization
and Sharing

WAN Optimization

\$794 million market in 2013

\$986 million market in 2014

Emerging market with revenue expected to exceed \$500 million by 2016

\$1.1 billion market in 2014

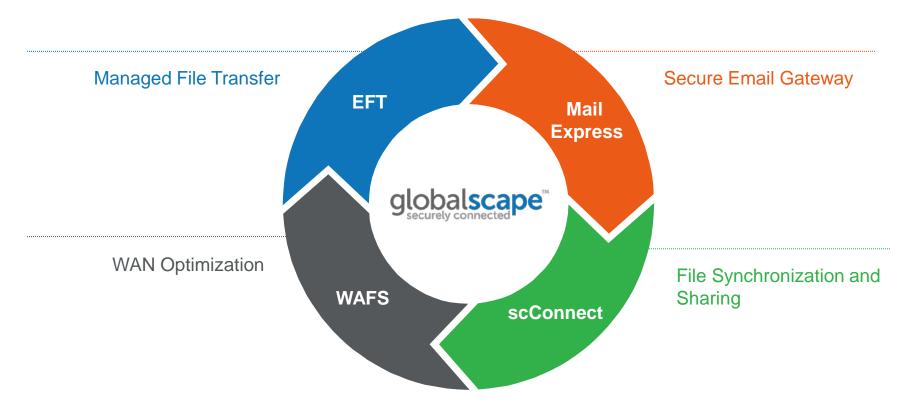
Source: IDC Worldwide Managed File Transfer Software 2013 Vendor Shares (October 2014)

Source: Gartner Market Share, Security Software 2014 (April 2015) Source: Gartner Enterprise File Synchronization and Sharing Magic Quadrant (July 2014) Source: Gartner Magic Quadrant for WAN Optimization (March 2015)





# Market Landscape – Product Alignment







# Market Landscape – Product Roadmap

Managed File Transfer

Secure Email Gateway

File
Synchronization
and Sharing

WAN Optimization

#### **EFT**

#### FY15

Workspaces Acceleration Event Rule Enhancements Business Activity Monitoring

#### **FY16**

Geo-Clustering Branch Office Edition Governor B2B Gateway

#### Mail Express

#### FY15

Message Body Encryption Integration with EFT

#### FY16

Geo-Clustering Governor

#### scConnect

#### <u>FY15</u>

Product Launch V1 Folder Synchronization External Device Sharing

#### **FY16**

Workflow Event Rules Collaboration

#### WAFS

#### FY15

Improved Performance
Desktop Support
Improved Scalability

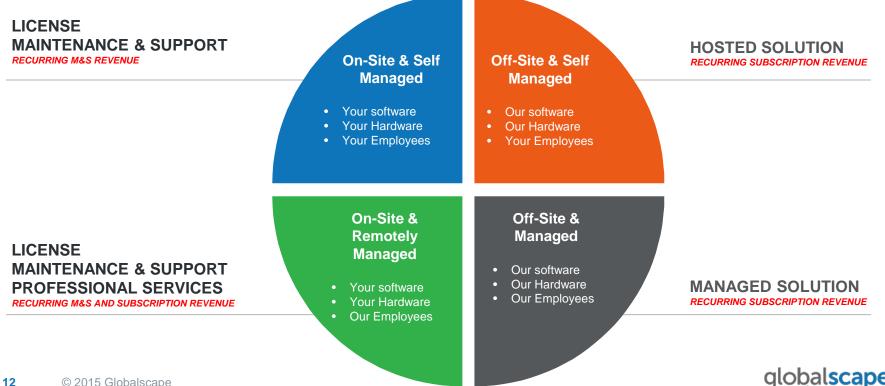
#### **FY16**

Business Activity Monitoring Just-In-Time Replication Linux Agent Support



## Multiple Revenue Opportunities

Globalscape Clients have the benefit of consuming solutions however they require them



## **Expansion and Optimization of Channel**

## Accelerate channel program enablement and engagement phases

- Adding tiered designations based on partner investment and engagement
- Correlated incentives and rewards
- Formalized partner training programs
- Created the channel technical account manager position to accelerate partner sales and technical training
- Outsourced professional services with certified partners

#### **Dedicated channel marketing resources and budget**

- Joint marketing initiatives
- Revamped partner portal
- Partner branded content and collateral
- Partner representative sales incentives
- Partner volume rebates

# Cumulative Signed Partners Europe/APAC/Australia Latin America North America

Denotes partners with which we have signed reseller agreements

Ω414

Q314

Q214

Q114



Total

## In Summary

- Leading Position in the MFT Market
- New Product Introductions Generating Greater Market Opportunities
- Expansion & Enablement of Distribution and Reseller Networks
- Record Revenue and Cash Generation in FY 2014
- Growing the Top and Bottom Lines in FY 2015

