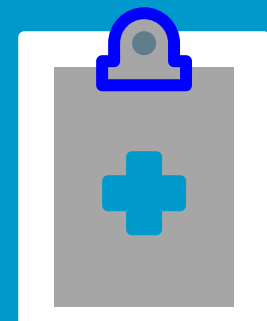




THE DIGITIZATION OF HEALTHCARE: PROTECTING SENSITIVE PATIENT DATA

Care providers face an urgent, internal battle every day: security and compliance versus productivity and care. For most clinicians, the fight is an easy one. Providing quick, high-quality care wins almost every single time. The responsibility falls to healthcare IT to implement the policies and tools necessary to protect patient data while also catering to the new, faster information-sharing needs of today's healthcare professionals.

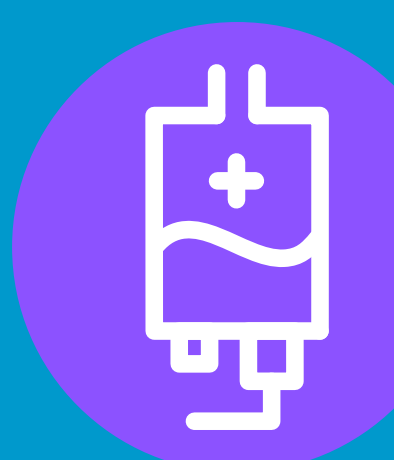


AN UPHILL BATTLE: Weighing the Likelihood of a Breach



93%

At the end of 2019, over 93% of healthcare organizations have experienced a data breach over the past 5 years



More than 50% of healthcare organizations have suffered at least 5 incidents over the same time frame.



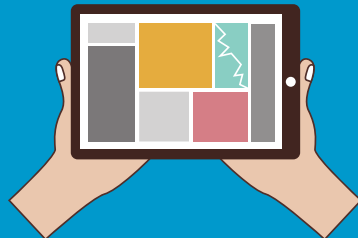
96% of IT professionals believe cyber-attacks are outpacing the security capabilities of medical organizations



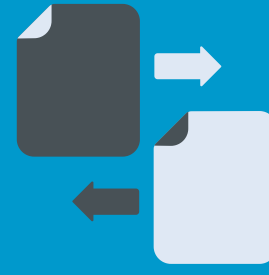
Demand for On-The-Go Data Accessibility Creates More Breach Culprits



Errant emails



Lost or stolen portable devices

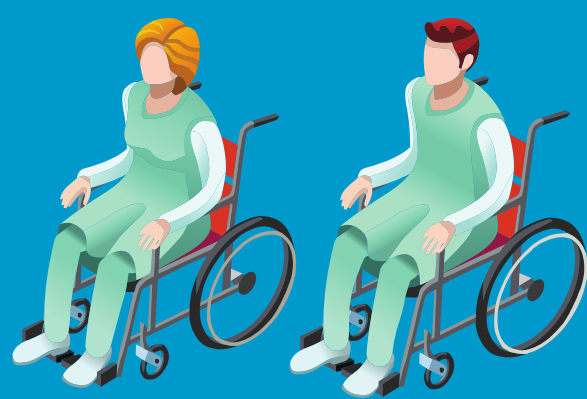


Consumer-grade filesharing solutions

SECURITY PREVENTION FALLS BY THE WAYSIDE

36%

of health institutions were unable to deliver patient care for at least 5 hours because of a cyberattack



21%

of hospitals have a dedicated cybersecurity executive

WHAT'S AT STAKE

\$6.5 MILLION

Data breaches cost the healthcare sector an average of \$6.5 million, over 60% more than all other sectors



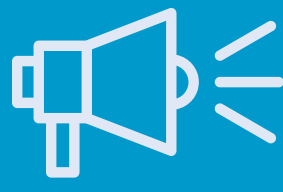
THE MOUNTING COSTS



Civil Lawsuits



Security Upgrades



Reputational Damage



Regulatory Fines



Fading Patient Trust

THE PRESCRIPTION



Make sure your policies and tools meet the needs of the physician, nurses and medical staff that handle and access sensitive data every day.



Implement a secure file transfer solution to ensure all file transfers remain secure, compliant and managed.



Train employees about the risks of unsecure, consumer-grade file transfer systems.

Sources: Black Book Market Research, AMA Accenture Medical Cybersecurity Survey, HIPAA Journal, IBM