

USE CASE

ONLINE RETAILER IMPROVES OPERATIONAL EFFICIENCY WORKFLOWS BY DEPLOYING HA SOLUTION WITH EFT™ ENTERPRISE

GLOBALSCAPE EFT™ REPLACES HOMEGROWN FILE TRANSFER SOLUTION

KEY DETAILS

OUTCOME



Single platform for managing and monitoring file transfers



Operational visibility



Onsite training



Multi-layered security solution

APPLICATION

- + Simplify complicated data transfer workflows with Advanced Workflow Engine
- + High Availability in Active-Active clustering removes downtime
- + Reduce IT risk in implementing and migrating solutions with Professional Services team

PRODUCTS

- + EFT™ Enterprise
- + EFT™ Advanced Workflow Engine
- + High Availability (HA)
- + Professional Services

OVERVIEW

For over a decade, three large online retailers were all operating under the same corporate umbrella, until they made the decision to separate. With any split there is always the question of who owns what? Who keeps what? Where do we go from here?

At the recommendation of one of the online retailer's employees, Globalscape Enhanced File Transfer™ (EFT™) was introduced as the best solution to meet business requirements for their secure data exchanges.

CHALLENGE

The retailer's existing homegrown file transfer system left them vulnerable to a wide range of risks, from productivity declines to an insufficiently protected network. To better position their business, they hoped to find a solution that would offer the following:

- › A single platform for management, monitoring and tracking
- › Integration-ready with business critical applications for full operational visibility
- › A cost effective and budget-friendly solution

The online retailer needed a quick and problem-free transition to their new enterprise-level managed file transfer solution, and the transition needed to be achieved without any interference to their daily operations.

IMPLEMENTATION

After an analysis of the online retailers' infrastructure and a discussion about their goals and file transfer requirements—the decision was made to deploy Globalscape Enhanced File Transfer™ (EFT™) Enterprise to streamline the retailer's file transfer processes and decommission their existing file transfer system.

With EFT, they would be in a position to minimize errors with failed file transfers, and other inefficiencies or productivity risks, while having complete visibility over the entire file transfer infrastructure. The retailer liked the large feature set of EFT Enterprise, including the Advanced Workflow Engine (AWE) module which simplified their complicated data transfer workflows. EFT also gave the online retailer the ability to provide



GLOBALSCAPE

ABOUT GLOBALSCAPE

Globalscape, Inc. (NYSE MKT: GSB) is a pioneer in securing and automating the movement and integration of data seamlessly in, around and outside your business, between applications, people and places, in and out of the cloud. Whether you are a line-of-business stakeholder struggling to connect multiple cloud applications or an IT professional tasked with integrating partner data into home-grown or legacy systems, Globalscape provides cloud services that automate your work, secure your data and integrate your applications—while giving visibility to those who need it. Globalscape makes business flow brilliantly.

For more information, visit
www.globalscape.com.



High-Availability in Active-Active clustering.

RESULT

By implementing EFT Enterprise with the AWE module in High Availability, the online retailer could finally decommission several outdated homegrown systems. Through the Advanced Workflow Engine module, the online retailer was able to use automated scripts and programs within an easy to manage, centralized platform, for management and tracking purposes.

Globalscape's Professional Services team was also brought in to assist with the implementation, as well as train the staff on the solution. Following the initial deployment, Globalscape's Professional Services team also provided remote support to help them with the integration of other systems as they migrated off the previous solutions on a case-by-case basis. By utilizing the Professional Services team, the online retailer's IT team was able to expedite the deployment process to get the system up and running quickly and cost effectively.

Contact Us to Learn More